



empoweremployees

YEBISU empowers entrepreneurial behaviour

The project "YEBISU empowers employees" develops instruments to improve the entrepreneurial behaviour of employees. It will deliver training methods and assessment tools to develop and measure entrepreneurial behaviour.

We'd like to share our project outcomes and you're invited!

The project is set up for a period of three years, from the 1st of September 2014 till August 31st 2017. We will organize special events to share our project outcomes and you're invited! Workshops in the partner countries are organized on request.

The significance of entrepreneurial behaviour

To increase productivity and growth we need creative and innovative entrepreneurs. Effective entrepreneurial behaviour is the key issue for successful entrepreneurship. This project creates a common approach to fostering entrepreneurship, in Vocational Education and Training.

Benefits for companies and branch organizations

Companies with employees who shows entrepreneurial behaviour are proven to be more competitive in an ever changing society. Such employees are an asset to the company. Professional entrepreneurial behaviour also contributes to better craftsmanship and a better image of the branch.

Benefits for vocational education

Within this project partners from industry and vocational training institutes work together. This cooperation provides a better understanding between the labor market and vocational education and training (VET). Teachers will get first-hand experience of what entrepreneurial behaviour in companies means and will be more aware of their own capabilities.

Benefits for employees / students

Employees will engage more actively in entrepreneurial behaviour and are more aware of opportunities for themselves and their company. They learn to focus on issues that really make the difference. They will widen their possibilities on the labour market.

What/when/where/costs/how to apply

All our activities will be announced in our news letter and published on our web site.

[Subscribe to the newsletter here](#)

To learn more about YEBISU

Please visit the web site of YEBISU and its partners: <https://yebisuproject.wordpress.com> for more information.

Partners in the YEBISU empowers employees project:

- Albeda college Rotterdam, VET institution outside the Agricultural sector, the Netherlands
- EUROMASC - European Masters of Skilled Crafts, Norway
- Gartenplus gmbh, Germany
- Irado, the Netherlands
- KCH Services B.V. (KCH International), knowledge and research centre, The Netherlands
- L'Orangerie, France
- Liivi Invest, Estonia
- Luua Metsanduskool, Vet institution, Estonia
- M. van der Spek Hoveniersbedrijf B.V., the Netherlands
- Magnolia Art Kertepito Kereskedelmi es Szolgaltato Korlatolt Felelossegu Tarsasag, Hungary
- Ms. Anne Potters, educational expert, The Netherlands
- Stichting Wellant, VET institution, the Netherlands
- TVETxp, Mr. Fred van Koot, expert in VET in the Agricultural sector, The Netherlands
- TYOETEHOSEURA RY, Research and VET institution, Finland
- VHG, Organisation for the gardening and landscaping branche, The Netherlands
- Viridis bvba, Belgium
- VRJ Group, Finland

