

THE ART OF HARVESTING



IT'S NOT ABOUT SCIENCE.
IT'S NOT ABOUT POLITICS.
IT'S ABOUT REALITY.

WHAT'S THE POINT?

MANY CHALLENGES:

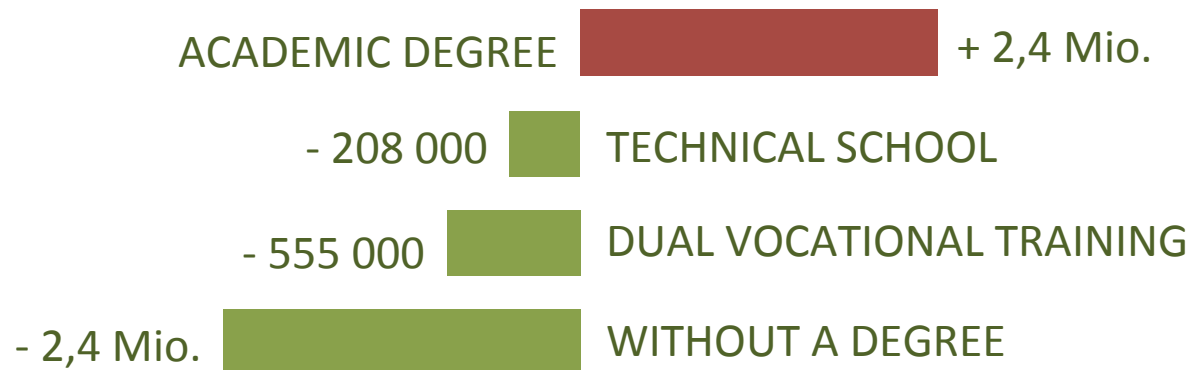


ONE SOLUTION:

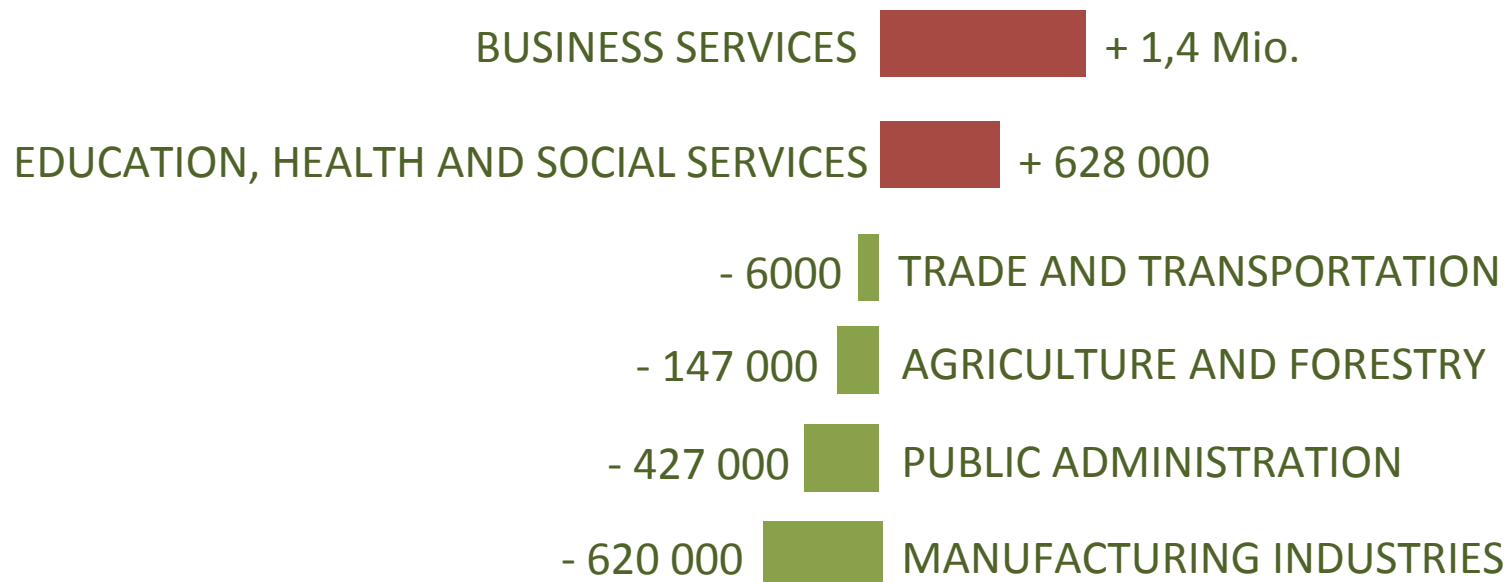
DEVELOPING
ENTREPRENEURSHIP

GERMAN LABOUR MARKET FORECAST 2014 TO 2030 REGARDING THE IMPACT OF DIGITALIZATION.

EDUCATION OF THE LABOUR FORCE



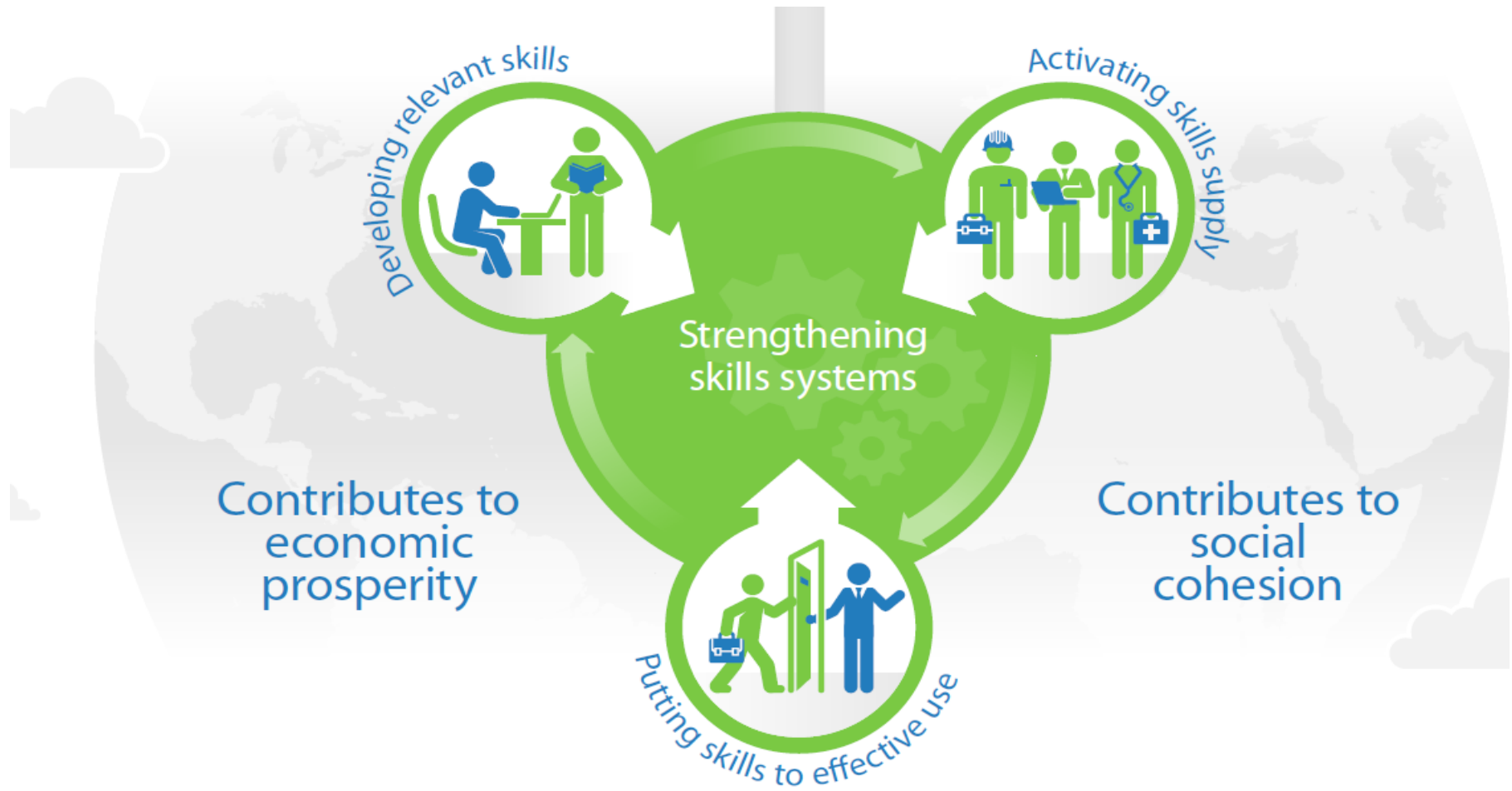
EMPLOYED PERSONS



IT'S ABOUT EUROPEAN
AGENDA SKILLS.

Building the right skills can help countries improve economic prosperity and social cohesion





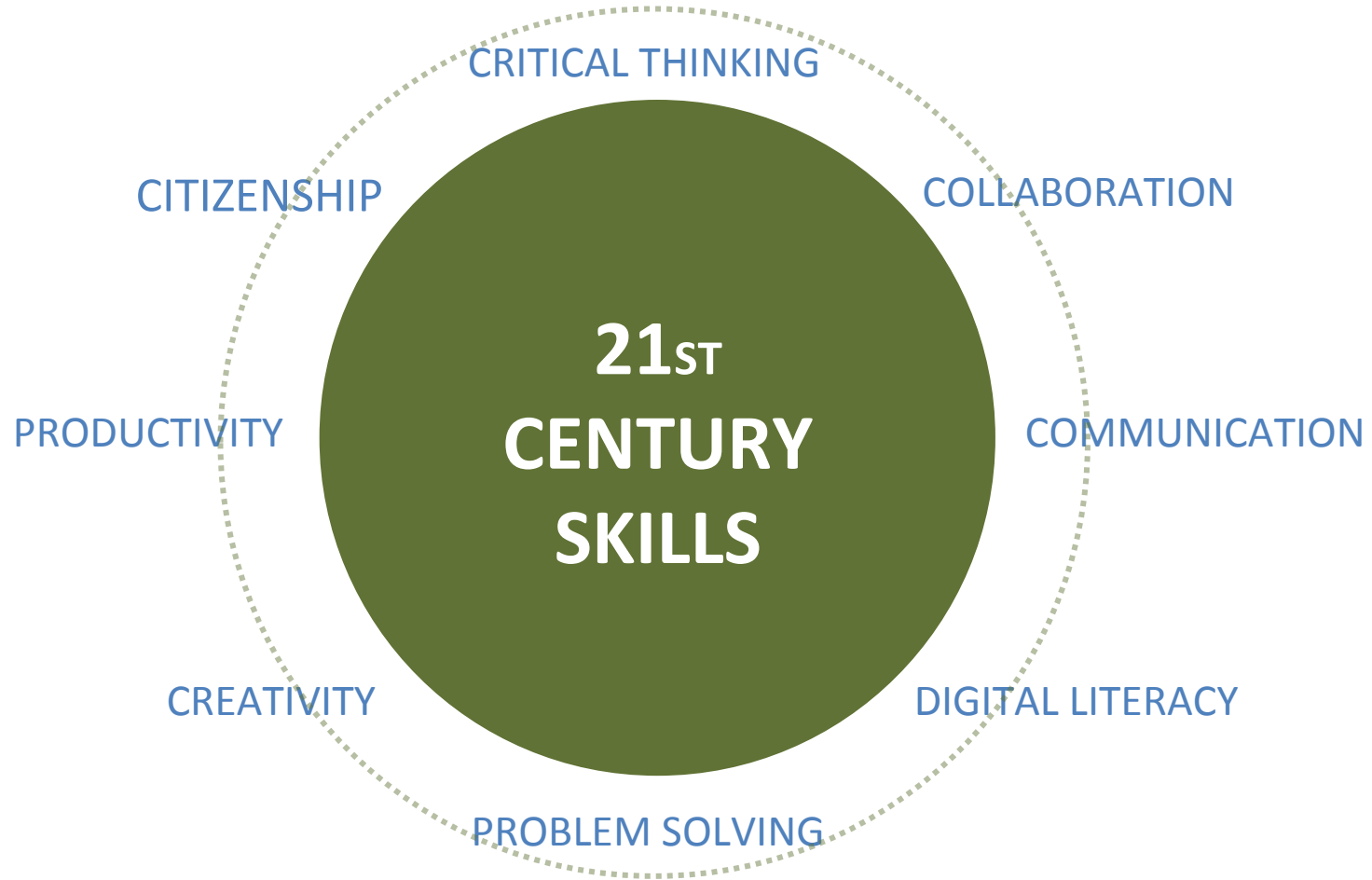
THE NEW EUROPEAN SKILLS AGENDA: THREE TYPES OF SKILLS.

GENERIC
COGNITIVE SKILLS

TECHNICAL,
PROFESSIONAL
SECTOR-SPECIFIC
SKILLS

SOCIO-
EMOTIONAL
SKILLS

21ST CENTURY SKILLS PEOPLE AND SOCIETIES NEED.

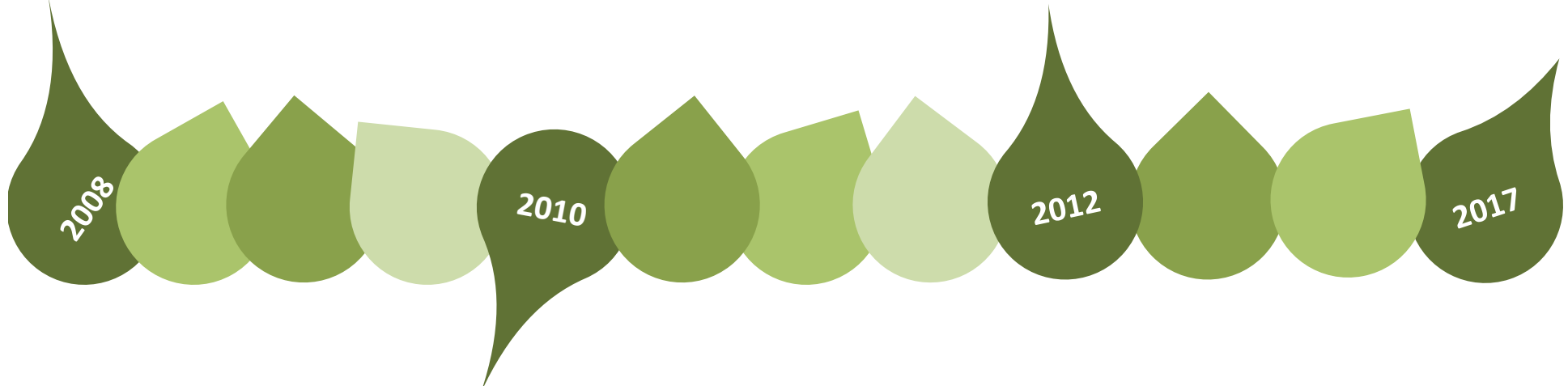


IT'S ABOUT YEBISU.

THAT'S HOW THE STORY STARTED.

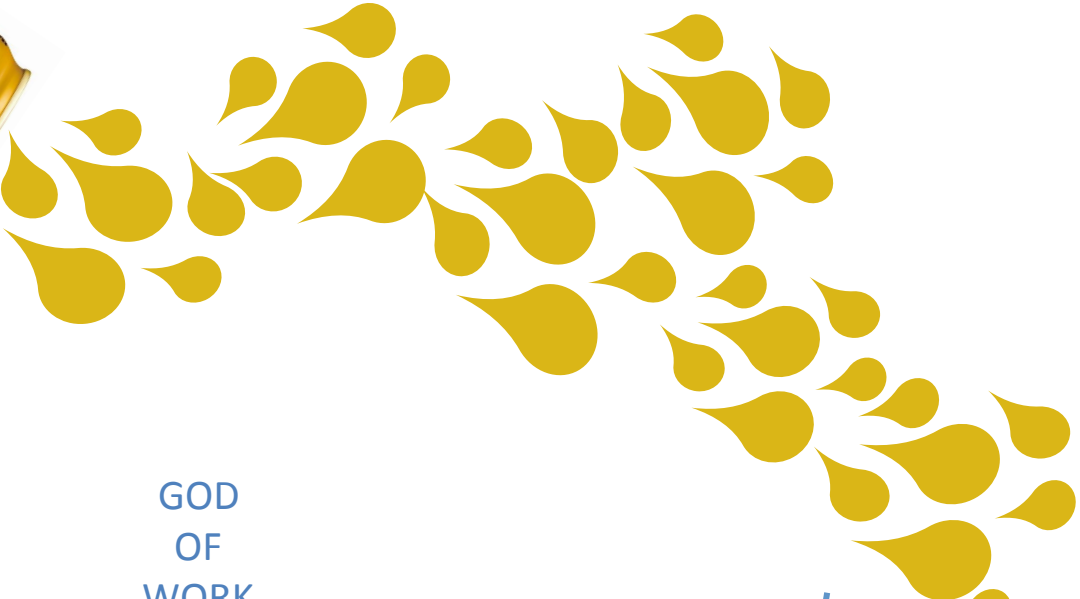
A GROUP OF PRACTITIONERS OF THE GARDENING BRANCH STARTS REGULAR INTERNATIONAL MEETINGS, CONSULTING EACH OTHER AND DEVELOPING THEIR BUSINESS FURTHER IN THEIR HOME COUNTRY

YEBISU IS BORN – AN UNUSUAL COLLABORATION BETWEEN COMPANIES AND RESEARCHERS, REINVENTING ENTREPRENEURSHIP

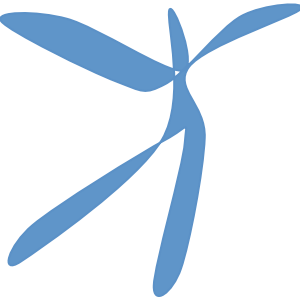


THE EU IS INTERESTED IN THIS PROJECT AND SUGGESTS TO COMBINE THE WORK OF THE GROUP OF PRACTITIONERS WITH A EUROPEAN DEVELOPMENT PROJECT

WHAT'S YEBISU?



GOD
OF
WORK

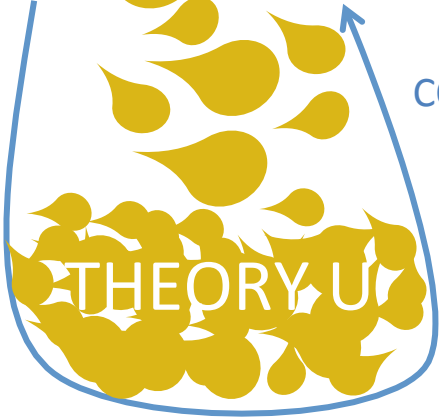


CO-INITIATING

CO-EVOLVING

CO-SENSING

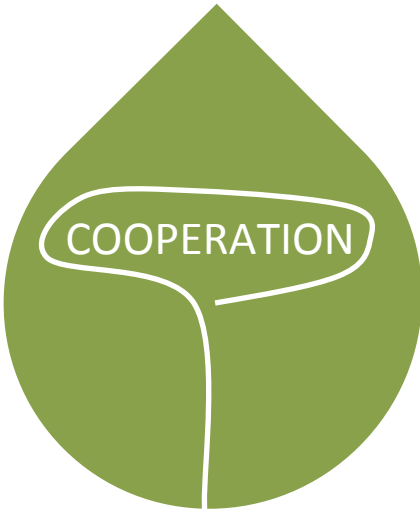
CO-CREATING



PRESENCING



HOW DOES YEBISU WORK?



RESEARCHERS, BRANCH EXPERTS AND COMPANY LEADERS ARE ACTIVE IN THE PROJECT.



OVER THREE YEARS, ALL PARTNERS MEET TWICE A YEAR IN ONE OF THE MEMBERS' COUNTRIES.



THE COMPANIES TEST THE RESEARCHERS' WORK IN PILOT PROJECTS.



VIA HOMEPAGE AND NEWSLETTER ALL NEWS AND RESULTS ARE SPREAD.

IT'S ABOUT DIVERSITY.

YEBISU IS A EUROPEAN PROJECT.



YEBISU CONSISTS OF COMPANIES, BRANCH EXPERTS AND RESEARCHERS.

- Magnolia Art Landscaping
HUNGARY
- Viridis
BELGIUM
- L'Orangerie
FRANCE
- Gartenplus
GERMANY
- VRJ Group
FINLAND
- M. Van der SPEK
NETHERLANDS
- LIIVI Invest
ESTONIA
- Irado
NETHERLANDS

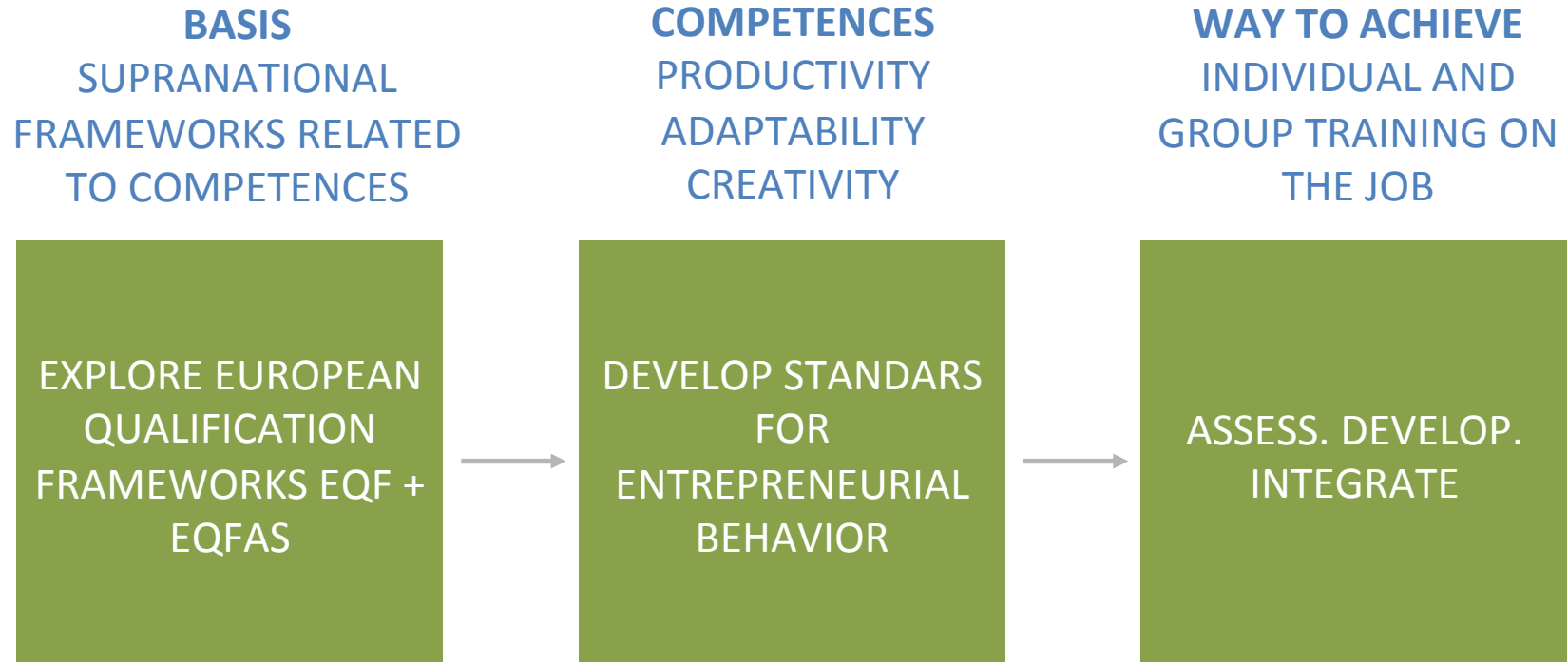
YE
BI
SU

- LUUA VET Inst.
ESTONIA
- Wellant College
NETHERLANDS
- KHC International
NETHERLANDS
- Aibeda College
NETHERLANDS
- TTS Research & VET
FINLAND
- EUROMASC
NORWAY
- TVETxp
NETHERLANDS

VHG, Branch Organisation
NETHERLANDS

IT'S ABOUT
ENTREPRENEURIAL
BEHAVIOR.

YEBISU EXPLORES AND DEVELOPS ENTREPRENEURSHIP.



WHAT'S THE EFFECT?

PROFILES WITH LEARNING
OUTCOMES FOR THE
COMPETENCES

A FRAMEWORK FOR
ENTREPRENEURIAL
BEHAVIOR

8 BEST PRACTICE CASES



CHANGING THE WAY
PEOPLE THINK ABOUT
THEMSELVES

CHANGING THE WAY
PEOPLE ACT

CHANGING THE WAY
PEOPLE LEAD,
EDUCATE AND LEARN

IT'S ABOUT BEHAVIOR.

THE TOOL BUILDS UP ON A 5 LEVEL EVALUATION SYSTEM.

SELF-ASSESSMENT

EXTERNAL-ASSESSMENT

STEP 1: ASSESSING THE INDIVIDUAL EQF PERFORMANCE LEVEL

RESPONSIBILITY

TIMELINE

TASK COMPLEXITY

CHANGE AND AMBIGUITY

IN GENERAL



THE TOOL COMBINES EUROPEAN AGENDA SKILLS AND ENTREPRENEURIAL BEHAVIOR.

SELF-ASSESSMENT

EXTERNAL-ASSESSMENT

EUROPEAN AGENDA SKILLS

READING AND WRITING

MATHEMATICS

DIGITAL SKILLS

MOTIVATION

SOCIAL SKILLS

PROBLEM SOLVING SKILLS

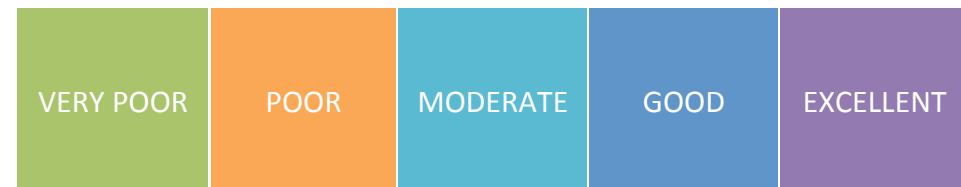
THREE DIMENSIONS OF ENTREPRENEURIAL BEHAVIOR

PRODUCTIVITY

ADAPTABILITY

CREATIVITY

STEP 2: RATING THE SKILLS AND THE BEHAVIOR



THE REPORT REVEALS INDIVIDUAL IMPROVEMENT FIELDS.

EXAMPLE

NEED FOR TRAINING AND DEVELOPMENT*

*THE HIGHER THE SCORE, THE HIGHER IS YOUR NEED FOR TRAINING IN THE COMPETENCE AREAS MENTIONED BELOW.

	SCORE OUT OF 5
READING AND WRITING	2,2
MATHEMATICS	3,4
DIGITAL SKILLS	1,7
MOTIVATION	2,5
SOCIAL SKILLS	1,3
PROBLEM SOLVING	3,2
PRODUCTIVITY	1,9
ADAPTABILITY	2,6
CREATIVITY	1,8

IT'S ABOUT ALL OF US.

YEBISU EMPOWERS US ALL.

